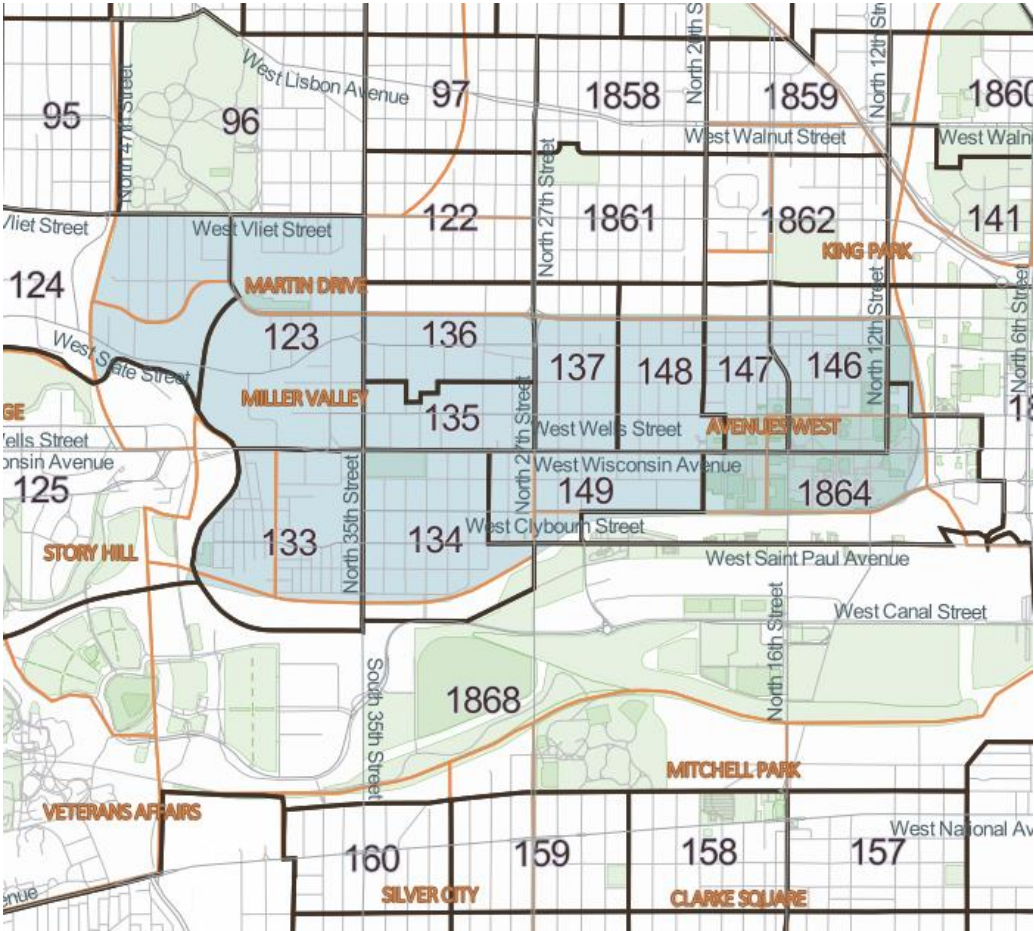


Westside Neighborhood Profile

Neighborhood Strategic Planning Area #14



September, 2016
Prepared by Data You Can Use
with support from the NonProfit Center



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Data source used in this analysis:

American Community Survey 5 year estimates for 2014 were utilized in this report. Note that data are based on *estimates* from the American Fact Finder survey. Margins of error are not readily available but can be calculated as needed for this custom geography.

American Fact Finder tables referenced in this report: B01001, B03002, B08201, B11001, B15001, B17001, B25041, B25063, S2301, S2401 S2501, S2504, and S2506.

www.Factfinder.census.gov

Where there is insufficient data it is reported as NA.

Geography used in this analysis:

Census areas and NSPs frequently do not have congruent borders. The map on the cover was used to determine which census tracts to include in the following Westside NSP analysis.

Census tracts: 123, 124, 133, 134, 135, 136, 137, 146, 148, 149, 1864 were used to define the geographic area for Westside in this report.

Boundaries are consistent with NSP boundaries at the time analysis was begun.

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Introduction

This report was prepared by Data You Can Use with the support of the Nonprofit Center. It is the result of input and advice from community organizers working in the neighborhoods supported by Milwaukee's Community Development Block Grant program. Nine Neighborhood Strategic Planning areas were chosen for the development of this profile and partners met to describe the data they wanted –data that would be useful to them in their planning, organizing, and fund development work. They also helped guide the format. Two early prototypes were developed, discussed and adapted to provide this report. Related training (on the use of census data from the American Fact Finder Survey and open source mapping) was conducted and offered to the neighborhood partners. A final draft was reviewed and neighborhood organizers shared the ideas, stories and strategies that they derived from the data.

This *is* “data you can use” they concluded. It can be used with their staff, their partners, their funders, their elected officials and the residents of their neighborhoods. It can be used to supplement and support the stories and anecdotes of residents, to build a case for needed resources, and to identify more questions.

Each of the nine reports are posted on our [website](#). Plans are underway to expand this effort to additional neighborhoods and to explore how the data can be made interactive. There is also an identified “wish list” for additional data that would help the organizers tell their story. The content and format are better because of the input of the neighborhood organizations and organizers who contributed. Thank you. In particular, we would like to acknowledge the persistence and stewardship of Joyce Mallory of the Nonprofit Center of Milwaukee. Without Joyce’s efforts, this project would not have come to fruition.

Population by Race

The Westside has slightly higher percentages of African American (43%) and Asian (7%) residents than the city, 39% and 4% respectively.

Population by Race	Westside		City of Milwaukee	
	Count	Share	Count	Share
Population	22,284	100.0%	598,078	100.0%
White alone	7,980	35.8%	218,611	36.6%
Black or African American alone	9,533	42.8%	232,196	38.8%
American Indian and Alaska Native alone	99	0.4%	2,690	0.4%
Asian alone	1,647	7.4%	21,986	3.7%
Some other race	39	0.2%	666	0.1%
Two or more races	796	3.6%	15,665	2.6%
Hispanic or Latino	2,190	9.8%	106,086	17.7%

Population Sex by Age

51% of Westside residents are female, mirroring the city rate.

Population Sex by Age	Westside		City of Milwaukee	
	Count	Share	Count	Share
Total:	22,284		598,078	
Male:	10,876	48.8%	287,843	48.1%
Under 5 years	1,035	9.5%	24,253	8.4%
5 to 9 years	404	3.7%	22,920	8.0%
10 to 14 years	462	4.2%	21,362	7.4%
15 to 17 years	399	3.7%	12,572	4.4%
18 and 19 years	1,330	12.2%	11,119	3.9%
20 years	623	5.7%	5,859	2.0%
21 to 24 years	1,413	13.0%	21,211	7.4%
25 to 34 years	1,521	14.0%	47,754	16.6%
35 to 54 years	1,993	18.3%	70,186	24.4%
55 to 66 years	1,267	11.6%	32,103	11.2%
67 years and older	429	3.9%	18,504	6.4%
Female:	11,408	51.2%	310,235	51.9%
Under 5 years	811	7.1%	23,503	7.6%
5 to 9 years	452	4.0%	21,163	6.8%
10 to 14 years	395	3.5%	21,053	6.8%
15 to 17 years	255	2.2%	12,867	4.1%
18 and 19 years	1,817	15.9%	11,001	3.5%
20 years	660	5.8%	5,998	1.9%
21 to 24 years	1,788	15.7%	22,753	7.3%
25 to 34 years	1,387	12.2%	52,031	16.8%
35 to 54 years	2,179	19.1%	75,693	24.4%
55 to 66 years	1,166	10.2%	35,410	11.4%
67 years and older	462	4.0%	28,763	9.3%

Poverty Status by Age

47% of Westside residents live below the poverty level compared to 29% citywide.

Residents Living Below Poverty	Westside		City of Milwaukee	
	Count	Percent	Count	Percent
Total residents	18,476	100.0%	581,847	100.0%
Residents with income in the past 12 months below poverty level:	8,674	46.9%	170,943	29.4%
Under 5 years	1,217	14.0%	21,527	12.6%
5 years	81	0.9%	4,307	2.5%
6 to 11 years	536	6.2%	22,591	13.2%
12 to 14 years	276	3.2%	10,157	5.9%
15 years	93	1.1%	3,162	1.8%
16 and 17 years	331	3.8%	6,161	3.6%
18 to 24 years	2,648	30.0%	28,399	16.6%
25 to 34 years	901	10.4%	24,038	14.1%
35 to 44 years	583	6.7%	16,830	9.8%
45 to 54 years	808	9.3%	15,408	9.0%
55 to 64 years	904	10.4%	11,094	6.5%
65 to 74 years	201	2.3%	3,879	2.3%
75 years and over	95	1.1%	3,390	2.0%

Household Characteristics

Twenty percent of Westside households are headed by a single female householder, consistent with the citywide rate (22%).

Population Households	Westside		City of Milwaukee	
	Units		Units	
Total:	8,952		230,181	
Family households:	3,249		129,516	
Married-couple family	1,020		64,282	
Other family:	2,229		65,234	
Male householder, no wife present	447		14,118	
Female householder, no husband present	1,782		51,116	
Nonfamily households:	5,703		100,665	
Householder living alone	4,790		80,465	
Householder not living alone	913		20,200	
Households by Sex	Units	Percent	Units	Percent
Male householder	447	5.0%	14,118	6.1%
Female householder	1,782	19.9%	51,116	22.2%

Vehicles per Household

38% of Westside households have no vehicle available compared to 18% of households citywide.

	Westside		City of Milwaukee	
	Units	Percent	Units	Percent
Total:	8,952	100.0%	230,181	100.0%
No vehicle available	3,374	37.7%	42,428	18.4%
1 vehicle available	3,915	43.7%	104,003	45.2%
2 vehicles available	1,303	14.6%	64,654	28.1%
3 vehicles available	202	2.3%	14,780	6.4%
4 or more vehicles available	158	1.8%	4,316	1.9%

Employment Status by Sex

15% of residents in the Westside are unemployed, a slightly higher rate than the City's (12%).

	Westside				City of Milwaukee			
	Total	In labor force	UnR*	Outside Labor Force*	Total	In labor force	UnR*	Outside Labor Force*
Age 20 to 64 years	13,747	62.4%	15.4%	53.0%	360,980	76.1%	12.4%	36.3%
SEX								
Male	6,651	65.3%	14.8%	49.6%	173,389	78.0%	13.8%	35.8%
Female	7,096	67.6%	16.3%	48.6%	187,591	74.3%	11.0%	36.7%
With children <6 years	1,035	NA	NA	NA	32,570	75.6%	17.3%	41.7%

*UnR stands for "Unemployment Rate," or percentage of the labor force that is unemployed and actively seeking employment.

Employment Sector by Sex

One third (33%) of Westside residents work in the service industry with median earnings of \$12,749.

Employed Population by Occupation	Westside					City of Milwaukee				
	Total	Percent Employed	Male	Female	Median earnings	Total	Percent Employed	Male	Female	Median earnings
Civilian employed population 16 years and over	8,631	100.0%	47.0%	53.0%	NA	257,610	100%	48.3%	51.7%	\$27,285
Management, business, science, and arts occupations:	2,251	26.1%	45.2%	54.8%	\$22,948	77,758	30.2%	41.8%	58.2%	\$44,288
Service occupations:	2,801	32.5%	41.5%	58.5%	\$12,749	62,232	24.1%	41.1%	58.9%	\$17,061
Sales and office occupations:	2,036	23.6%	36.0%	64.0%	\$15,151	59,235	23.0%	33.9%	66.1%	\$25,144
Natural resources, construction, and maintenance occupations:	320	3.7%	NA	NA	NA	14,357	5.6%	93.7%	6.3%	\$31,440
Production, transportation, and material moving occupations:	1,223	14.2%	71.3%	28.7%	NA	44,028	17.1%	74.4%	25.6%	\$26,075

NA = Data not available.

Education Attainment by Sex and Age

Among Westside residents ages 18- 24, 11% of males and 6% of females have no high school diploma, compared to 21% and 13% citywide.

	Westside		City of Milwaukee	
	Count	Percent	Count	Percent
Total:	18,071		438,385	
Male:	8,576		206,736	
18 to 24 years:	3,366		38,189	
Less than high school diploma	378	11.2%	8,038	21.0%
High school graduate (includes equivalency)	695	20.6%	11,131	29.1%
Some college, no bachelor's degree	2,007	59.6%	15,855	41.5%
Bachelor's degree or higher	286	8.5%	3,165	8.3%
25 to 34 years:	1,521		47,754	
Less than high school diploma	214	14.1%	7,259	15.2%
High school graduate (includes equivalency)	391	25.7%	13,362	28.0%
Some college, no bachelor's degree	438	28.8%	13,860	29.0%
Bachelor's degree or higher	478	31.4%	13,273	27.8%
35 to 64 years:	3,094		98,565	
Less than high school diploma	826	26.7%	18,588	18.9%
High school graduate (includes equivalency)	846	27.3%	32,930	33.4%
Some college, no bachelor's degree	801	25.9%	27,311	27.7%
Bachelor's degree or higher	621	20.1%	19,736	20.0%
65 years and over:	595		22,228	
Less than high school diploma	172	28.9%	6,145	27.6%
High school graduate (includes equivalency)	226	38.0%	7,557	34.0%
Some college, no bachelor's degree	88	14.8%	4,500	20.2%
Bachelor's degree or higher	109	18.3%	4,026	18.1%
Female:	9,495		231,649	
18 to 24 years:	4,265		39,752	
Less than high school diploma	244	5.7%	5,194	13.1%
High school graduate (includes equivalency)	858	20.1%	9,910	24.9%
Some college, no bachelor's degree	2,925	68.6%	20,725	52.1%
Bachelor's degree or higher	238	5.6%	3,923	9.9%
25 to 34 years:	1,387		52,031	
Less than high school diploma	203	14.6%	6,524	12.5%
High school graduate (includes equivalency)	353	25.5%	11,435	22.0%
Some college, no bachelor's degree	358	25.8%	17,736	34.1%
Bachelor's degree or higher	473	34.1%	16,336	31.4%
35 to 64 years:	3,261		106,809	
Less than high school diploma	859	26.3%	18,504	17.3%
High school graduate (includes equivalency)	1,004	30.8%	31,011	29.0%
Some college, no bachelor's degree	855	26.2%	33,762	31.6%
Bachelor's degree or higher	543	16.7%	23,532	22.0%
65 years and over:	582		33,057	
Less than high school diploma	191	32.8%	8,674	26.2%
High school graduate (includes equivalency)	211	36.3%	12,620	38.2%
Some college, no bachelor's degree	85	14.6%	6,646	20.1%
Bachelor's degree or higher	95	16.3%	5,117	15.5%

Occupancy Characteristics

The rate of owner occupancy in Westside is 15% compared to the citywide rate of 43%.

Housing Status	Westside		City of Milwaukee	
	Units	Percent	Units	Percent
Total housing units	10,864		257,965	
Owner and renter occupied	8,952	82.4%	230,181	89.2%
Owner occupied	1,298	14.5%	99,034	43.0%
Renter occupied	7,654	85.5%	131,147	57.0%

Occupied Housing Unit Structures

Nearly 70% of occupied rental units in Westside are in structures with 10 or more apartments, compared to 29% citywide.

	Westside			City of Milwaukee		
	Total Units	OO Units	Rented Units	Total Units	OO Units	Rented Units
Occupied units	8,952	1,298 (14.5%)	7,654 (85.5%)	230,181	99,034 (43.0%)	131,147 (57.0%)
UNITS IN STRUCTURE						
1, detached	16.1%	75.3%	6.1%	42.1%	76.6%	16.0%
1, attached	1.8%	3.0%	1.7%	6.8%	5.6%	7.7%
2 apartments	13.2%	19.0%	12.1%	19.3%	10.8%	25.8%
3 or 4 apartments	4.9%	1.2%	5.5%	7.3%	1.1%	12.0%
5 to 9 apartments	4.8%	0.0%	5.6%	5.9%	0.8%	9.7%
10 or more apartments	59.0%	0.4%	68.9%	18.3%	4.5%	28.6%
Mobile home/other	0.2%	1.1%	0.0%	0.4%	0.6%	0.2%

Occupant Bedrooms

Over forty percent (41%) of Westside housing units are single bedroom housing units, compared to 17% citywide.

Occupant Bedrooms	Westside		City of Milwaukee	
	Count	Percent	Count	Percent
Total:	10,864		257,965	
No bedroom	1,591	14.6%	7,930	3.1%
1 bedroom	4,458	41.0%	42,557	16.5%
2 bedrooms	2,448	22.5%	92,693	35.9%
3 bedrooms	1,467	13.5%	85,613	33.2%
4 bedrooms	593	5.5%	22,826	8.8%
5 or more bedrooms	307	2.8%	6,346	2.5%

Year Housing Units Built

Over three quarters (76%) of owner occupied units in the Westside were constructed before 1939, compared to 35% citywide.

	Westside			City of Milwaukee		
	Total Units	OO Units	Rented Units	Total Units	OO Units	Rented Units
Occupied housing units	8,952	1,298	7,654	230,181	99,034	131,147
Year Structure Built						
2010 or later	0.5%	0.5%	0.6%	0.4%	0.2%	0.6%
2000 to 2009	2.3%	2.2%	2.3%	3.5%	3.6%	3.5%
1980 to 1999	6.6%	0.7%	7.6%	7.1%	4.4%	9.1%
1960 to 1979	16.3%	4.6%	18.3%	19.7%	16.6%	22.0%
1940 to 1959	19.4%	16.1%	20.0%	32.3%	40.0%	26.5%
1939 or earlier	54.9%	76.1%	51.3%	37.0%	35.2%	38.3%

Rent Paid by Renters

The most common monthly rental rate in Westside is \$500- \$549, lower than the most common monthly rental rate in the City of Milwaukee (\$800- \$899).

Rent Paid	Westside		City of Milwaukee	
	Units	Percent	Units	Percent
Total	7,654	100.0%	131,147	100.0%
With cash rent:	7,188	93.9%	128,661	98.1%
Less than \$100	47	0.6%	546	0.4%
\$100 to \$149	5	0.1%	404	0.3%
\$150 to \$199	109	1.4%	742	0.6%
\$200 to \$249	294	3.8%	2,951	2.3%
\$250 to \$299	73	1.0%	1,519	1.2%
\$300 to \$349	149	1.9%	1,740	1.3%
\$350 to \$399	180	2.4%	2,018	1.5%
\$400 to \$449	197	2.6%	2,038	1.6%
\$450 to \$499	478	6.2%	2,934	2.2%
\$500 to \$549	957	12.5%	5,250	4.0%
\$550 to \$599	886	11.6%	6,869	5.2%
\$600 to \$649	756	9.9%	7,848	6.0%
\$650 to \$699	730	9.5%	10,403	7.9%
\$700 to \$749	545	7.1%	11,619	8.9%
\$750 to \$799	277	3.6%	10,931	8.3%
\$800 to \$899	732	9.6%	19,448	14.8%
\$900 to \$999	254	3.3%	12,896	9.8%
\$1,000 to \$1,249	308	4.0%	17,361	13.2%
\$1,250 to \$1,499	143	1.9%	6,448	4.9%
\$1,500 to \$1,999	68	0.9%	3,321	2.5%
\$2,000 or more	-	0.0%	1,375	1.0%
No cash rent	134	1.8%	2,486	1.9%

Mortgage Costs for Owner Occupied Housing (with a mortgage)

The most common mortgage rate in Westside is between \$1,500- \$1,999 per month, with over one quarter (26%) of owner occupied mortgages. This is consistent with City data.

	Westside		City of Milwaukee	
	Units	Percent	Units	Percent
Total	890	100.0%	69,753	100.0%
Less than \$200	-	0.0%	-	0.0%
\$200 to \$299	-	0.0%	-	0.0%
\$300 to \$399	-	0.0%	209	0.3%
\$400 to \$499	-	0.0%	279	0.4%
\$500 to \$599	-	0.0%	837	1.2%
\$600 to \$699	25	2.8%	1,814	2.6%
\$700 to \$799	27	3.0%	2,790	4.0%
\$800 to \$899	56	6.3%	3,488	5.0%
\$900 to \$999	87	9.8%	4,883	7.0%
\$1,000 to \$1,249	203	22.8%	14,718	21.1%
\$1,250 to \$1,499	225	25.3%	14,648	21.0%
\$1,500 to \$1,999	231	25.9%	17,508	25.1%
\$2,000 or more	36	4.0%	8,510	12.2%